

White-Label Tokenization Platform for Real Estate Global market leader in real estate tokenization

1. The real estate industry is prime for disruption
 - Only 7% of real estate is available to retail investors whereas 80% of them would like to invest in real estate
 - Lack of liquidity with limited real estate assets available
 - Slow complex paper-based processes
 - High investment ticket size turning off new investors
2. White-label platform that digitizes and automates processes
 - Digitizes and automates investor onboarding and corporate management processes
 - Streamlines financing and maintenance of ownership structures
 - Creates liquidity optionality for investors
 - Enables efficient trading without counterparty risk
3. The current market opportunity is huge
 - Global Total Addressable Market: \$91.2B
 - Serviceable Available Market: \$6.4B
 - Serviceable Obtainable Market \$3.2B
4. Existing business with traction and clear vision
 - Massive interest for the white-label tokenization platform globally
 - Global leader with the most clients and growth for many quarters
 - White label platform supports both crypto and non-crypto issuers and investors
5. RealEstate.Exchange and BRICK
 - DigiShares white-label clients lack access to investors, liquidity and good lending options
 - Huge opportunity to launch global exchange for real estate assets
 - The BRICK token will drive network effect and trading on the [RealEstate.Exchange](#) DEX
 - RealEstate.Exchange will be based on Balancer AMM technology
 - The BRICK token will support DeFi lending through a collaboration with Aave



LEGAL ENTITY

DigiShares Inc
66 West Flagler Str, Suite 900
Miami, FL 33130
USA

TRACTION

- 100+ existing clients (40 in the US)
- \$700k revenue in 2021, \$1.4m revenue in 2022 (est.)
- 30 employees
- Averaging 5-10 new clients / mo
- 10-15 new inbound leads / day
- In process to become first FINRA registered crowdfunding platform with tokens
- White-label transfer agent platform
- Published industry reports in 2021 and 2022
- Est. 100% growth year-over-year

TERMS

- Raise target:\$5M
- Offering type: Reg D and S (US accredited and non-US investors)
- Currencies accepted: USD and USDC
- Jurisdiction of entity: Delaware
- Tokens issued: ERC-1404 on the Ethereum chain

TEAM



Claus Skanning | CEO

- PhD computer science,
- 7 patents
- Serial entrepreneur with one exit in the AI space



Mette Kibsgaard | CMO

- 3+ years marketing experience in Asia and Europe
- MS in Entrepreneurial Dynamics



Gabriel Sadoun | Head of US Office

- 3+ years working in investment banking
- Bilingual Franco-American
- MS in Corporate Finance from EDHEC



Mark Dencker | Head of Blockchain

- Serial entrepreneur with many years experience in blockchain
- MS in Economics



Yevgeniy Romanov | Operations Manager

- 15+ years C-level experience running IT businesses
- BS in Management

ADVISORS



Claus Nielsen

Former Head of Markets at Saxo Bank, with 15 years of trading, risk management, and strategy experience



Henrik Axelsen

Former Senior Partner and Head of consulting operations with EY. 30 years of finance experience



Ulrik Lehrskov-Schmidt | Chairman

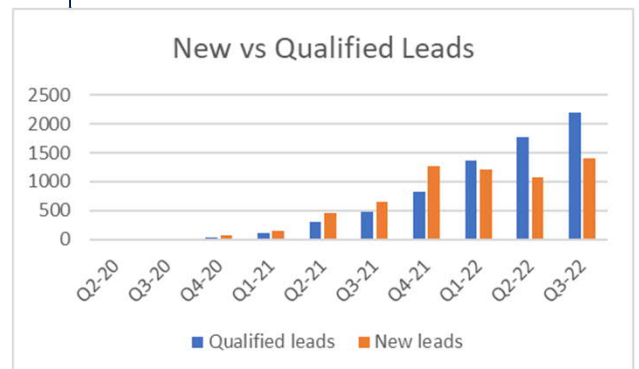
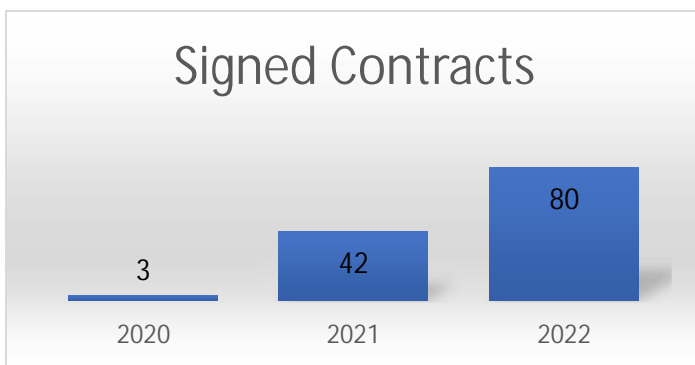
Business angel, board member, and leading expert on B2B SaaS pricing globally



Andrew Tymms

Senior Partner, Bain & Company. Leads Bain's APAC PE practice. 25+ years PE/Growth experience

TRACTION



USE OF FUNDS (EST.)

Capital Raised

\$1.7M

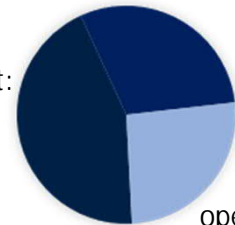
To Date

Sales & Marketing:
to recruit sales
professionals and execute
marketing campaigns

\$2.0M

\$2.0M

Product
Development:
to continue
developing
product and
platform
features



\$1.3M

Operations:
to hire key
operational staff

BUSINESS MODEL (*)

Setup

\$25K

Trading

Future: 0.2% of
DEX trading

Issuance

Platform

\$0.01% of
AUM (MRR)

* If permitted by the laws of issuer / investor jurisdictions

TARGET MARKET

Developers

400K-500K

worldwide

- Looking for liquidity
- Seeking digitization
- Paying excessive fees

BENEFITS

Real Estate Developers

- Onboard investors much more efficiently
- Digitize and automate processes
- Provide additional liquidity to investors

Individual Investors

- Enjoy increased liquidity
- Access previously inaccessible investments
- Trade assets quickly and efficiently

DigiShares

For more info, contact:

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PLANNED ROADMAP

Q1 2023

- Develop api for payment service integration, and fiat and crypto configurations; launch bulletin board exchange

Q2 2023

- Develop SaaS billing and configuration module. DeFi/DEX version of exchange

Q3 2023

- First 10,000 traders on exchange

Q4 2023

- Develop DeFi lending in collaboration with Aave

FEATURES

Issuance

- Investor registration and verification
- Token purchase
- Electronic document workflow and signatures

Corporate Management

- Tokenized shareholders cap table over multiple share classes
- Shareholder meetings and votes
- Dividends and interest payout
- Freeze/renewal of tokens

Trading

- Internal bulletin board marketplace with atomic swap
- Bridge to leading regulated exchanges

CASE ASSUMPTIONS

- Industry growth: we assume that the market for tokenization software will continue to grow with 60% CAGR at least
- Regulations: we assume that regulations will continue to become less strict, rather than more strict

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